

Press Release

VIP Travel Centre's first to adopt innovative Amadeus Moneydirect EFT on Request

20 June, Sydney: Amadeus Moneydirect, the leading supplier of online payment systems for the Australian and New Zealand travel industry, has launched its new EFT on Request (EoR) module with VIP Travel Centres, creating an industry-first online reservation system – Rezbooker.

VIP Travel Centre's Rezbooker system integrates with Moneydirect via web services. It provides a seamless payment gateway for real-time payment processing between travel agents and operators, as well as operator to operator. EoR is a first for the Australian travel industry and enables automatic EFT payment processing to be integrated into the booking process. A key benefit is that it removes the need to provide credit to agents, reducing the risk to the operator, as well as improving cash flow.

Rezbooker also enables operators to make their inventory allocation and pricing information directly available to agents via the internet. This ensures agents have access to the most up-to-date product information possible. It also minimises administration costs for both agent and operator through the automation of the booking, payment and voucher redemption processes.

"This is a great example of how operators in the budget sector have adopted mainstream systems like Moneydirect to improve their distribution and profitability significantly," commented Moira Scerri, Business Development Manager, Amadeus Moneydirect.

The Rezbooker system can sell any online travel product and also packages products together, while Moneydirect facilitates payment of either a single package price or payments to multiple providers at the same time. This secures travellers' bookings and ensures that product providers receive funds at the point-of-sale.

Further integration with the Moneydirect International Payments Module is in development. This will enable Moneydirect to collect payments from agents in their own currency and for funds to be transferred to Australian product providers in their Australian dollar bank accounts.

VIP Travel Centres sell online accommodation and tour products through their website as well as through hundreds of online affiliate websites. The system also enables dynamic packaging; that is where individual components can be selected by the consumer and combined into a customised package with special single price and payment.

Rezbooker is available to any operator or travel agent for the promotion and sale of their products online or through a travel consultancy. The system also opens up the opportunity for operators to gain broader marketing exposure by on-selling via web services through hundreds of other travel sites.

For enquires please contact VIP Travel Centres on tech@viptravelcentres.com or 07 33956111

ENDS

About Moneydirect

Developed in 1991 to manage payments for one of Australia's largest retail travel groups, Moneydirect is now a wholly owned subsidiary of Amadeus GTD Australia Pty Ltd.

With its strong background in the travel and tourism industry, Moneydirect has grown to become the market leader for online payments in the travel and tourism industry. In excess of 4,000 subscribers currently utilise the system on a daily basis, with more than 1.5 million individual transactions valued at over US\$1.2 billion processed by Moneydirect every year.

Now accepted as the travel industry's electronic payment system of choice, Moneydirect is preferred by major travel groups, both retail and wholesale, throughout Australia and New Zealand. Over 3,000 leading travel industry businesses currently use Moneydirect to manage their payment processes, including Flight Centre, backpacker World International, Raging Thunder and Student Flights.

Moneydirect enables the streamlining of payment processes and delivers significant advantages in terms of efficiency, increased productivity and improved cash flows. Both EFT and real-time credit card transactions are facilitated through the single payment gateway, plus a range of reporting, security and technical features are offered that simplify and streamline the payment process for any business.

About VIP Backpackers

VIP Travel Centre's VIP Backpackers International division markets over 1200 hostels in 80 countries. VIP Backpackers sell online accommodation, dynamic packages and tour products through their website as well as through hundreds of online affiliate websites.

Contact details:

Scott Rigby

General Manager

VIP Backpackers International

Tel: +61 7 3395 6111

scott@vipbackpackers.com